

Technology + Eclipse Outreach

Jesse Tomlinson, The Eclipse Company





The Eclipse Company



If once you start down
the dark path,
forever will it dominate
your destiny,
consume you it will.

Technology has limits



Ceci n'est pas une pipe.

Magritte









Ce n'est pas une éclipse.

**OOOOHHHH!!! OOOOHHHH!!! WOOOOAAAHHHH!!!
OOOOHHHH!!! OOOOHHHH!!! OOOOHHHH!!!**

**OOooh my
goodness!**

It's so cool...

3...2...1...

oh. my. goodness.

The beads! there's the beads!

***what is this? what is this? I just
don't even know***

This is so totally creepy

the Diamond ring!

People are going nuts

Oooh! It's happening!

***There's not really any way to
describe that.***

***This I did not expect. I don't
know what I expected, but....***

Look at the star! There's a star!

This looks SOO wrong

360 sunset!

wow

My camera can't even capture it

sunset/sunrise in every direction



'Google Earth VR' Lets You Experience the Total Solar Eclipse Right Now

By Scott Hayden - Aug 20, 2017 4

Image courtesy Google

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Whether or not you're in the narrow band of 'solar eclipse totality' that's making its way across the continental United States on Monday, August 21st, *Google Earth VR* has seen a recent update that will let you experience the rare event from the comfort of your own HTC Vive or Oculus Rift.

Released in an August 12th update, Google has added a new menu function that lets you activate Monday's total solar eclipse, which can be seen as it passed through 14 US



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Point to real experiences

Goals

Inspire Action



The Eclipse Company



Reduce Friction

Remove Obstacles

Know Your Audience



Point to real experiences

- Inspire Action
- Reduce Friction
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Know your audience

Thank you!

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