

Eclipse Messaging



Hype it!

Dr. Danielle Adams

dadams@lowell.edu



Lowell
OBSERVATORY

Worlds Revealed

Photo: Mike Kentrianakis

Solar Eclipse

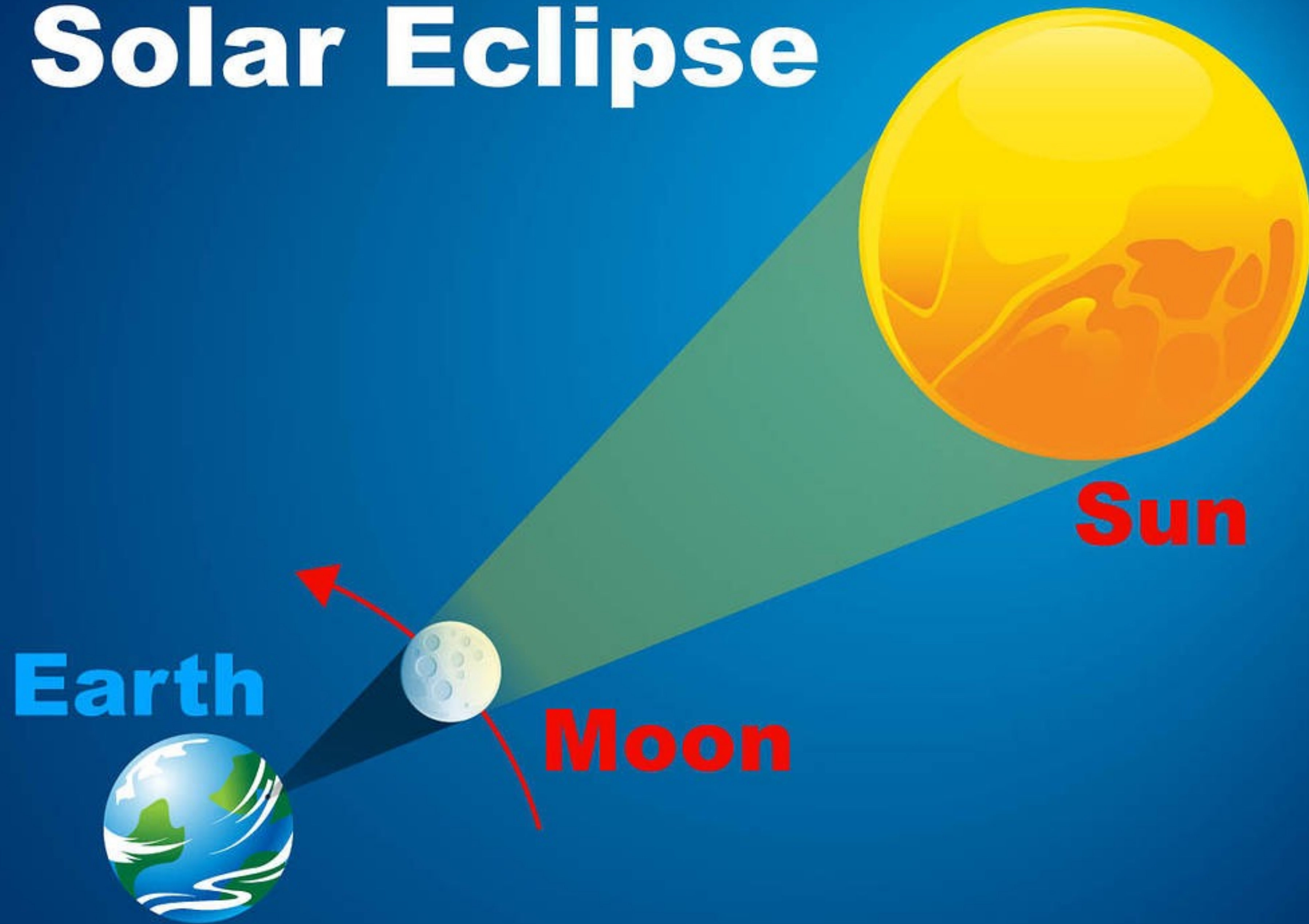


Photo:
Joe Sexton/
Jesse Angle



APRIL 8, 2024

ECLIPSE OVER TEXAS

LIVE FROM WACO



eclipseovertexas2024.com

McLANE STADIUM

APRIL 8, 2024
**ECLIPSE
OVER TEXAS**

LIVE FROM WACO

COUNTDOWN FOR PRESS CONFERENCE

00 00 00 00
DAYS HOURS MINUTES SECONDS

JOHN EDDIE WILLIAMS FIELD



Baylor University



Lower
OBSERVATION
Worlds Run

CORONADO

BIG 12 CHAMPIONS 2013

TNB

You



~ 99% totality

Cannot be seen with naked eye
- requires eclipse glasses
(shot with filter)



100% totality

Can be seen with naked eye
during totality - eclipse glasses
required before and after totality
(shot without any filter)

photos: Paul Vachier

Eclipse Messaging

Hype it!

- Don't be boring.
- Highlight the visceral experience.
- Media need this, too.

Dr. Danielle Adams

dadams@lowell.edu



Photo: Mike Kentrianakis