

Accommodating Astrophotographers At Eclipse Events

Ian Lauer



Why Should We Accommodate These Photographers?





Smith Rock State Park, OR. Credit: Andrew Studer



Albuquerque, NM. Credit: Colleen Pinski



Liwa Desert, UAE. Credit: Joshua Cripps



Casper, WY. Credit: Ian Lauer & Travis Burke

Why Accommodating Astrophotographers Matters



Develop Relationships

Relationships with exceptional photography talent creates **partnerships**, and opens the door to **future opportunities**.



Community Impact

Astrophotography **unites artists and scientists**, igniting a mutual interest in both art and science, and fostering a collaborative community.

Why Accommodating Astrophotographers Matters



Building relationships with professional photographers have **long-term benefits**. Photographers often have **extensive networks** and **collaborations**, which can be leveraged for future events and promotions.

Photographers frequently work with tourism boards to organize events that **attract more visitors**.

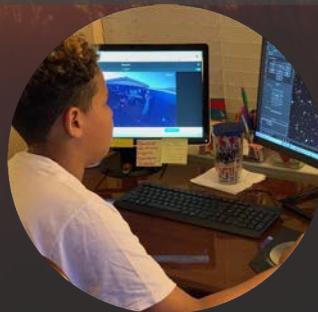


Why Accommodating Astrophotographers Matters



Bringing together a local and international community of astrophotographers **highlights the intersection of art and science**. Photos **inspire curiosity** and **exploration**, and **boosts local art** and **science initiatives** within communities.

The technical nature of astrophotography **enhances technological literacy** and it encourages **educational opportunities**. Bringing these photographers together creates a platform for **shared learning** and **growth**.



We're All Astrophotographers - Smartphone Photography

Anticipate Smartphone Usage

Make smartphone eclipse accessories available

Smartphone solar filters & lenses

Leverage social media

Event-specific social media calls to action to **promote online engagement** and **visibility**





This Is The Way - Teaching Amateur Photographers



Pre-Event Workshops

Collaborate with **Experienced Photographers** to give first time eclipse photographers **hands-on experience**.



Digital Seminars

Host online seminars by **going live on social media**, covering the **theoretical** and **technical aspects** of eclipse photography.

Why Accommodating Astrophotographers Matters



Plan and schedule practical, **hands-on workshops** and **seminars** in the days leading up to the eclipse, allowing ample time for promotion and participant scheduling. Ensure these events cover both the **theoretical** and **technical aspects** of eclipse photography, including **essential safety measures** and equipment handling. Utilize **virtual seminars** or live social media **streaming** to make these sessions accessible to a wider audience. This comprehensive approach will equip budding photographers with the invaluable skills and knowledge needed to safely capture stunning eclipse images.



I Need My Space - A Dedicated Photographer Area

Benefits Of A Dedicated Photographer Section

Minimize Risk of Equipment Damage

Facilitate **Networking** and **Collaboration**

Enhanced Event **Reputation**

Encouragement for Amateur Photographers



You're a Lifesaver - Equipment Availability

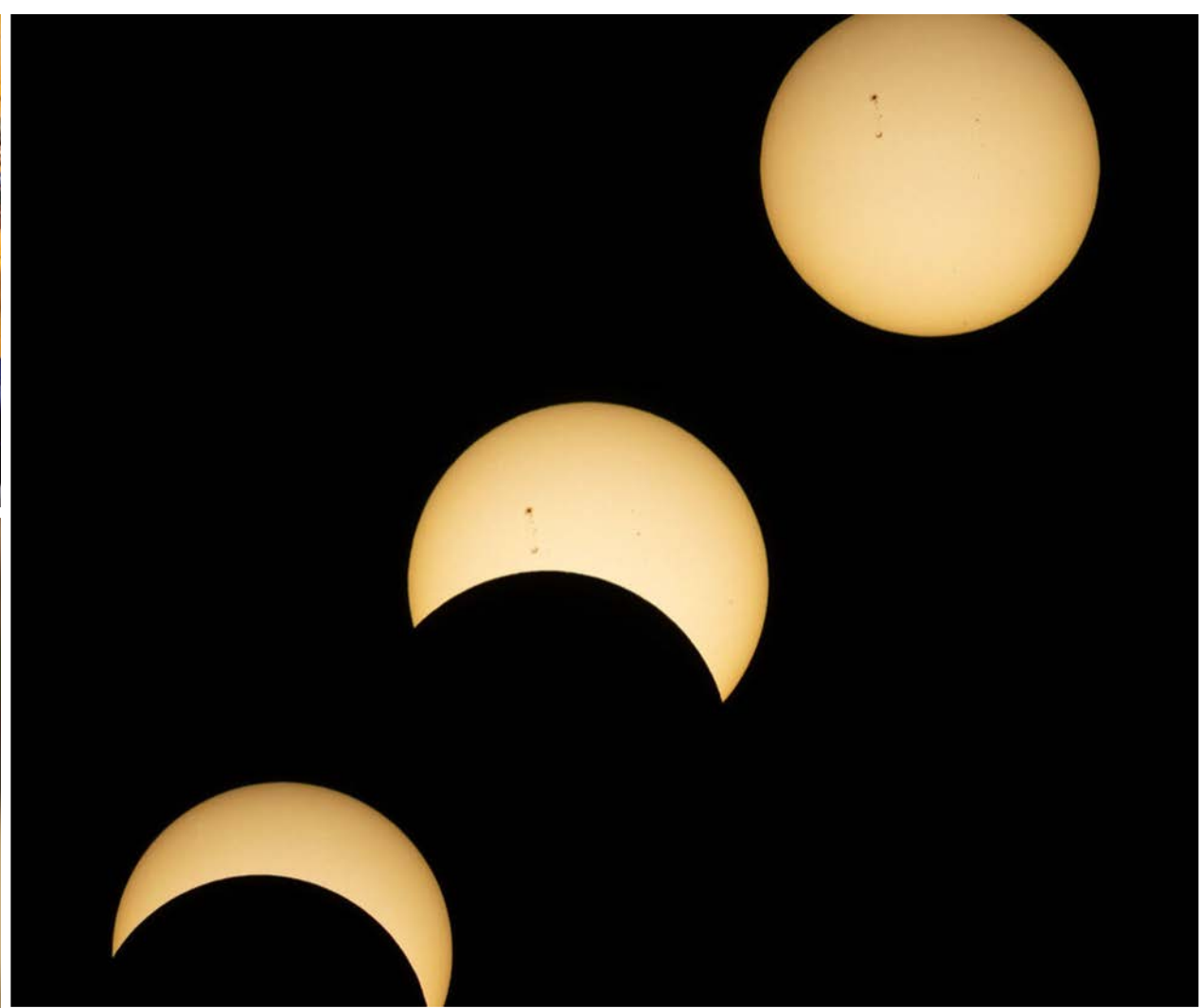
Equipment It Essential

Collaborate With Photography Stores

Work With **Photography** And **Astronomical Equipment Brands**

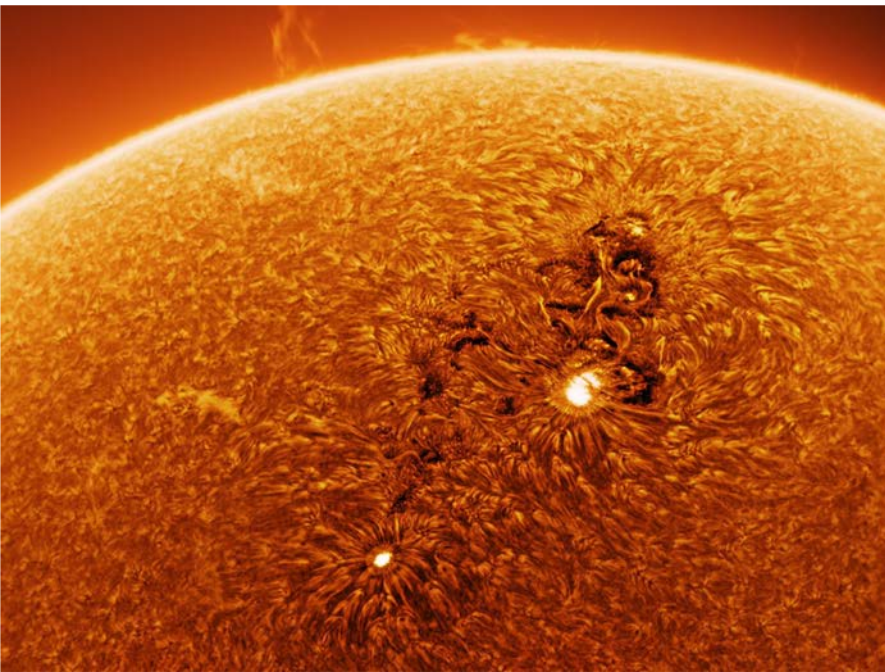
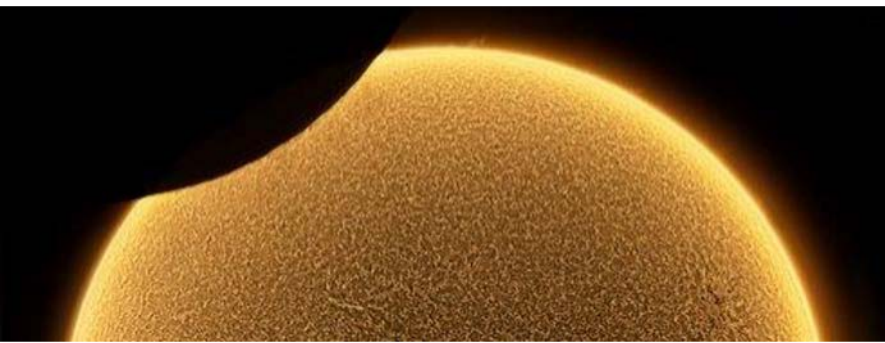
Make Available Essential Photography Accessories (and the spare parts!) - ballheads, intervalometers, tripods, batteries, replacement screws, SD cards, chargers, etc.













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