

TOTAL(LY) INCLUSIVE ECLIPSE

Planning through the Lens of Inclusion



AAS Eclipse Planning Workshop, Albuquerque, NM
June 10, 2023

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Rochester Accessible Adventures

WHO ARE WE INVITING?

Collectively, people with disabilities have \$490 Billion in disposable income.

- 1 in 4 Americans is living with a disability
 - New Mexico: 500,000
 - Cleveland: 2.6 Million
 - Greater ROC: 300,000+
 - Montreal: 523,000+
 - Maine: 211,000



PERSPECTIVE HELPS

- If the person did not have a disability, there would be no problem



- **The ways our communities have been built and the ways services are offered are the problem**



We can CHANGE those things!



YOU ARE THE AGENT OF SOLUTIONS

- Your role as Event Host & Planner:

To intentionally prepare your event so that people who function in a variety of ways have a fantastic experience with you!



INCLUSION INTENTIONALLY PREPS FOR EVERYONE — EVEN IF WE DON'T KNOW THEIR DIAGNOSIS



MASTER PLANS

FUNCTIONAL ABILITY

Move, Lift, Grasp, Balance

Physical

- Facility

Hear, See, Feel/Touch, See Color, Process Sensory stimulation

Sensory

- Parking

- Restrooms

Verbal, nonverbal, reading expressions, express ourselves

Communication

- Activities

- Marketing

Learn, Process, Memory, ability to pay attention

Intellectual

Social/Emotional

Cope with stress, Experience Joy, Understand Social Norms



TANGIBLE INCLUSION SOLUTIONS

- **Parking:** Cone off Accessible Parking, Assign parking attendant to direct traffic; Provide parking information in event promo info
- **Signage:** Provide clear signage using multiple types of communication (pictures, words)
- **Communication:** Train all staff/vols to use variety of communication options (ASL, phone apps, pen/paper); Train on Person-First & Identity-First language
- **Route of Travel:** Ensure there is a firm/stable path; rent MobiMats, provide ramps; Literally try your experience from each Functional Ability
- **Sensory:** Provide and advertise a Quieter Area; understand how to make them meaningful

Download our pdf!

<https://RochesterAccessibleAdventures.org/how-we-help/eclipse-planners/>

Plan your Total Eclipse through a lens of inclusion!

KEY PLANNING PRINCIPLES

PARKING:

- Ensure clear signage directs guests to accessible parking
- Assign an attendant to create new accessible spaces and direct cars as guests arrive
- Strategize pedestrian traffic patterns so seated guests remain visible while navigating

WAYFINDING:

- Provide clear signage throughout event space directing guests to important features
- Does your signage include multiple types of communication?
- Train staff/vols to use a variety of communication options (ASL, phone app, pen/paper)

PATH OF TRAVEL:

- Ensure there is an unobstructed, firm/stable path of travel throughout the event
- Purchase or rent MobiMats and similar brands of pathways NOW!
- Provide ramps where there are stairs (stages, platforms, event areas). Reserve now!

RESTROOMS:

- Have an ADA compliant restroom option. Call NOW to reserve your ADA porta john!
- Situate your ADA portable restrooms on an even surface with a no-step entry
- Designate gender neutral/family restrooms where caregivers can provide assistance
- If your event has an adult changing station, make sure you advertise that!

ECLIPSE VIEWING:

- Include a variety of methods for experiencing the eclipse (audible, enclosed tents, etc)
- Offer descriptive narration with PA system, closed captioning or ASL interpretation
- Ensure all event promotions use inclusive language and are intentionally welcoming
- Provide and advertise a sensory friendly area where there is less congestion/activity

There's more you can do!

Contact us now for a consultation on YOUR eclipse event!
RAA@RochesterAccessibleAdventures.org 585-491-6011
www.RochesterAccessibleAdventures.org

ROCHESTER ACCESSIBLE ADVENTURES
MAKE INCLUSION HAPPEN

Since 2015, Rochester Accessible Adventures, a 501(c)(3) nonprofit organization, has been providing mentor-led inclusion training to businesses & organizations in the health & wellness industries, including recreation, sports and tourism.



TANGIBLE INCLUSION SOLUTIONS

- **Hashtags:** #CamelCase and Alt Text on Social Media and flyers
- **Restrooms:** ADA compliant restroom options; reserve ADA porta johns now!
- **Restrooms:** Adult changing stations are crucial – find where they are in your community and build your event around them
- **Experience:** Include a variety of methods for experiencing the eclipse – check out resources!
- **Details:** Offer descriptive narrative, use microphones, ASL interpreters, closed captioning on videos
- **Invite:** Advertise all of this explicitly; partner with agencies, Google “disability organizations in ____”; Have people w/ disabilities on your Task Forces

Plan your Total Eclipse through a lens of inclusion!

Since 2015, Rochester Accessible Adventures, a 501(c)(3) nonprofit organization, has been providing mentored inclusion training to businesses & organizations in the health & wellness industries, including recreation, sports and tourism.

Strategic, intentional, and *early* planning helps you ensure ALL potential participants, including people with physical, intellectual, and developmental disabilities, and people of all ages, body types, and health conditions, are able to fully engage!

ECLIPSE ACTIVITY RESOURCES

- ALTERNATE EXPERIENCES WITHOUT VISUALLY VIEWING:**
 - Eclipse Soundscapes
 - How Blind Astronomers Will Observe the Solar Eclipse - The Atlantic
 - Eclipse Soundscapes | NASA Solar System Exploration
 - NASA Braille Books - <https://sservi.nasa.gov/books/eclipses.html>
 - Light Sound Device
- ECLIPSE EVENT SUPPLIES:**
 - Postcard (English/Spanish)
 - Bulk rolls of solar filter material
 - Reputable Viewing Device Vendors
 - Purchasing RMSC Eclipse Classes
- EDUCATIONAL MATERIALS:**
 - What is an eclipse?
 - Line of Totality Map
 - Learn from NASA
 - Check out YOUR local Eclipse Planning groups, like Rochester, NY's
- ALTERNATE WAYS TO VIEW:**
 - Making a camera obscura (use a tent with walls to do this outside)
 - Pinhole Viewing
 - How To See A Solar Eclipse If You Don't Have Eclipse Classes (sciencefriday.com)
 - Build a Solar Eclipse Viewer | National Geographic Society
- VIEWING SAFETY:**
 - IDD Provider Safety Tips to View the August Solar Eclipse (campaign-archive.com)
 - Eclipse Safety
 - Eclipse Selfies
 - Driving During the Eclipse

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INCLUSION HAPPENS WHEN SOMEONE FEELS LIKE YOU WERE EXPECTING THEM TO SHOW UP

- **Anticipate** needs
- **Implement** solutions during planning
- Find your Every One and Invite, Invite, Invite!



The image shows a magnifying glass over a document titled "MASTER PLANS". The document lists functional abilities and their corresponding needs. The text is as follows:

FUNCTIONAL ABILITY	
Physical	Move, Lift, Grasp, Balance
Sensory	Hear, See, Feel/Touch, See Color, Process Sensory stimulation
Communication	Verbal, nonverbal, reading expressions, express ourselves
Intellectual	Learn, Process, Memory, ability to pay attention
Social/Emotional	Cope with stress, Experience Joy, Understand Social Norms

Needs listed in the middle of the table:

- Facility
- Parking
- Restrooms
- Activities
- Marketing

In the bottom right corner, there is a circular logo with the text: "ROCHESTER ACCESSIBLE ADVENTURES" around the perimeter and "MAKE INCLUSION HAPPEN" in the center.

INCLUSION IS NOT A CHECKBOX; IT'S A WAY OF BEING

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ECLIPSE EVENT SUPPLIES:

- Postcard (English/Spanish)
- Bulk rolls of solar filter material
- Reusable Viewing Device Vendors
- Purchasing RMSC Eclipse Glasses

EDUCATIONAL MATERIALS:

- What is an eclipse?
- Line of Totality Map
- Learn from NASA
- Check out YOUR local Eclipse Planning groups, like Rochester, NY's **PUNCH! Outreach Overview** (swri.edu)

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Plan your eclipse event through a lens of inclusion!

RAA's Inclusion Specialists help you create the planning stages so that events are intentionally accessible and welcoming for individuals with physical, intellectual, developmental, and sensory disabilities!

Inclusion happens best when it is planned!

Are you here to help you implement inclusion!

Confidence that you are offering the best possible ability during your eclipse event

Learn and implement tangible actions that will remove barriers and attract more guests

The biggest part of getting inclusion right is what you don't know - and we can help you!

Customized to your event

Tangible actions

Responsive to your needs

1 Inclusion Consultation

- 2-hour consultation meeting to review your event plans
- Customized recommendations report with inclusion solutions
- Follow up meeting for Q & A

2 Inclusion Training

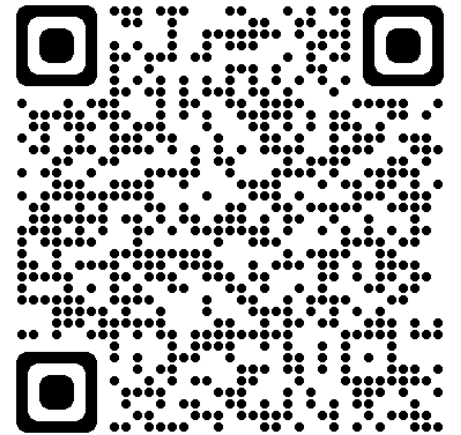
A specially developed introductory training for your staff/volunteers as a way to support them being ready for your inclusive eclipse event. Specific strategies!

Request a form

Rochester Accessible Adventures, a 501(c)(3) nonprofit organization, has been providing mentorship to businesses & organizations in the health & wellness industries, including recreation, sports and tourism. We include municipalities, parks, schools, libraries, state organizations, and nonprofits - large and small!

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Start Now!



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LET'S MAKE EVERY ECLIPSE A TOTAL(LY) INCLUSIVE ECLIPSE!



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