

Prior to... Orientation, training, preparation

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- Announce eclipse to your community, your engagement partners and...corporate/business partners
 - Explain the what, the when, the how it will affect them
- Offer your partners trainings to host observing events at <u>their</u> <u>locations</u>.
- Help them assemble materials for audience activities.
- Contact and plan local media engagement well in advance, like, now!

Share the experience!

- Allows local businesses and corporate partners to provide viewing opportunities for their employees in situations where they can't leave: including hospitals, schools, day care centers, etc.
- Allows decentralization of the science experience
 - Science happens everywhere
- Distributes the load of viewers from your location
- Potentially builds partnerships for future science events

